

California Children's 5 a Day—Power Play! Campaign Materials

School Idea & Resource Mini Kit (School Kit)	The School Kit includes 17 fruit and vegetable learning activities for fourth & fifth grade teachers and school food service personnel. Activities are designed to be easy to implement and can be used across the curriculum. Each activity is linked to the fourth and fifth grade California Content Standards for English/Language Arts, Mathematics, and Science. Updated editions of the School Kit, including separate fourth and fifth grade Kits, will be released during the 2004/2005 school year.
Community Youth Organization Idea & Resource Kit (CYO Kit)	The CYO Kit's 12 turn-key activities are for youth leaders working in afterschool programs, summer programs, youth clubs, and other out-of-school settings. An updated edition of the CYO Kit will be released in 2004.
Kids...Get Cookin'! cookbook	This kid-oriented bilingual cookbook features fun graphics, tasty recipes in both English and Spanish, and celebrities. An updated version of the Kids...Get Cookin'! cookbook will be released in 2005.
Help Kids Eat More Fruits and Vegetables brochures	A full-color brochure, available in both English and Spanish, designed to give parents easy ideas for helping their kids eat 5 or more servings of fruits and vegetables every day.
5 a Day Rap audio cassette tape	Children can sing, lip-synch and dance to the 5 a Day Rap.
5 a Day—Power Play! Power Up poster	This 2' x 3' poster features the message to eat 5 or more servings of fruits and vegetables every day to provide energy for sports and play. The color poster is in English on one side and Spanish on the other.
5 a Day—Power Play! Serving Size poster for children	This 18" x 24" color poster demonstrates fruit and vegetable serving sizes in a kid-friendly way. The poster is in English on one side and Spanish on the other.
5 a Day—Power Play! nutrition education reinforcement items	The Campaign produces a variety of items to reinforce the 5 a Day and physical activity messages with children, including stickers, zipper pulls, flying disks, balls, and more. Each item includes a nutrition message.

